

ST. ANN'S CHURCH 120 Sherman Avenue North, Hamilton, Ontario L8L 6M6 <u>stannhamilton@hamiltondiocese.com</u> 905.544.0488

St. Ann's Bulletin Sponsorship Program

A huge part of our work at St. Ann's is about helping awesome people find each other. When friendships are made, lots of things happen! The faith community grows. Also, to the end of this letter, doors open for professional growth and business opportunities. Our first initiative was to create a parish small business directory, which has been successful in allowing our parishioners to see the professional skills we have in the pews.

The Weekly Bulletin is the communications hub of the parish. All our events, notices, and charitable works reach parishioners primarily through this means. Our Bulletin Sponsorship Program keeps us moving forward and we would like to offer you an opportunity to connect with our people.

In addition to providing the English Mass most Catholics are accustomed too, our parish is a **destination parish** as the only place in the larger Hamilton area that offers the Mass of the Ancient Form of the Roman Rite. As the numbers show, we have significant reach for our parish bulletin. We have people who are here every week, and a significant number that come when they can. But something they all have in common is that they want to keep up with what is happening in the parish and what happens through the weekly parish bulletin.

The following numbers will give you an idea of **the reach our bulletin** gets and especially online presence (which is how we communicate with many parishioners).



200+ Weekly Printed Bulletins



384+ Weekly Emailed Bulletins



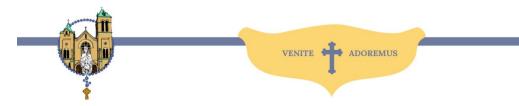
1.8K+ Website Views



1.1K+ Followers



192+ Subscribers



Packages for Bulletin Sponsorship

Gold Package ~ \$650 per annum

This includes the business being FEATURED on the front page of the bulletin for 4 issues. Your business ad will then be included in LARGE size (7x4cm) on our advertisers page in the online bulletins, which is communicated to our parishioners weekly through email and social media.

Silver Package ~ \$450 per annum

This includes your business ad being included in a MEDIUM size (6x2.5cm) on our advertisers page in the online bulletins, which is communicated to our parishioners weekly through email and social media.

Bronze Package ~ \$250 per annum

This includes your business ad being included in a SMALL size (3.5x2.5cm) on our advertisers page in the online bulletins, which is communicated to our parishioners weekly through email and social media.

How to Become a Sponsor?

Select a package that suits your business best and include a business card or logo. Mail your business card/ad (if it's easier to email this, send it to: <u>stannhamilton@hamiltondiocese.com</u>) and prepare a check for the appropriate amount made out to **"St Ann's Church"** and mail it to:

St. Ann's Church 120 Sherman Ave., N Hamilton, ON L8L6M6

If you have any questions, please direct them to myself or my assistant Charmain Fraser 905.544.0488 ex 213.

Thank you for considering becoming a sponsor for our bulletin.

Sincerely,

Father Jeff Oehring, Pastor